





# The DeVan Group Publishing Launches New, \$0 Down Inspirational Book-Writing Campaign for NAD Pathfinder Clubs Raising Funds for the 2024 BELIEVE THE PROMISE INTERNATIONAL CAMPOREE

www.thedevangroup.com

**FOR IMMEDIATE RELEASE:** Largo, MD, August 30, 2023 – Pastor James L. Black, Sr., Founder & Owner of The DeVan Group Publishing, former NAD Pathfinder Ministries Director (2000-2016), 5-Star Master Guide, and author of 23 books/resources, is offering Pathfinder Clubs a unique opportunity called **WRITE with PATHFINDERS Inspirational Book-Writing Projects** 

(A Compilation Book – 1 page per writer) to help raise funds before and after the 2024 Believe the Promise Camporee.

Following a step-by-step process, NAD Clubs can earn a minimum of \$5000 (30% royalty) per book in approximately 60 days. There is a limit of 3 book projects per club - suggested (Fall 2023, Spring 2024, and post camporee Fall 2024). This represents a \$15,000 potential with \$0 Down/\$0 Risk, and we do all the work!

Offer limit - First 200 Clubs Only - Receive Additional Incentive/Referral Bonuses. To request a consultation the details, visit www.thedevangroup.com/contact.

## A Personal Note from the Publisher:

Greetings from Maxine and our dedicated team! It's with genuine honor and excitement that I extend a warm welcome to you, in collaboration with the North American Division Pathfinders and the upcoming 2024 Believe the Promise International Camporee.

Having closely witnessed the challenges that Pathfinder directors face over the years – their valiant efforts to spark interest and raise funds for Pathfinder events – I'm thrilled to be part of this transformative journey. Our mission is to help Pathfinders create history by becoming published authors, complete with invaluable references and publishing credentials, all while reaping financial rewards.

Our ambition knows no bounds, as we aspire to contribute a staggering \$3,000,000 to the Pathfinder community in the next 12-15 months. Our track record in aiding public/private schools, churches, and organizations attests to our capability. This venture is particularly meaningful, as it allows us to give back to the ministry I once had the privilege of leading.

Our commitment is resolute – we've allocated a substantial 90% of our publishing endeavors to accommodate the Pathfinder family. While the possibility of serving even more than 200 clubs per campaign beckons, our current focus is on rallying as many clubs as possible to join us without delay.

Anticipation is building for the joyous occasion of your New Book Release/Signing Celebration, which we eagerly anticipate sharing via Zoom. Moreover, I'm thrilled to invite you to connect with us at The DeVan Group Publishing's Exhibit Booth during the BTP Camporee. An exclusive, special designed trading pin awaits those clubs that surmount their projects and achieve their objectives.

With heartfelt blessings,

Your Former NAD Pathfinder Director (2000-2016)

Pastor James & Maxine Black, Founders/Owners
The DeVan Group Publishing <a href="https://www.thedevangroup.com">www.thedevangroup.com</a>

To request a consultation for details, contact us ASAP <a href="https://www.thedevangroup.com/contact">www.thedevangroup.com/contact</a> or 240-232-6105



### TDG PUBLISHING TERMS/PROVISIONS

#### THE DEVAN GROUP PUBLISHING WILL PROVIDE THE FOLLOWING BOOK-PUBLISHING SERVICES:

	Start-Up Services:			Editing and Publishing:			
		Free Consultation for Book-Writing/Publishing			Assignment of Writings to Professional Editor		
		Church Board Approval (CBA)			Book Size: 6x9		
		Waived \$3000 Book Publishing Development Costs			B/W Pages: Maximum 150		
		Signing Publishing Proposal Agreement with Terms			Full Color/Glossy Laminated Cover		
		Participant Guide for Publishing Details (Online Link)			70lbs Paper		
		Timeline with Deadline Dates			ISBN Assignment and Fee Included		
	Cover and Design:				Copyright Fee Included		
_		-			Editing Services		
		Graphics for Cover Design and Book Release Flyer			Progress Draft and Final Draft Review		
		Dedicated Webpage for Project Campaign		Distributio	n and Sales:		
	Author Collaboration:				Royalty Payout (Up to 30%) with Immediate Payout after Preorder End Date		
		Minimum 100 Writers Per Book (Including Church Members, Family, Friends)			High-Quality Printing and Bulk Delivery to Churches		
					Registered Certificates of Authorship		
		Weblink Submission for Writers			Social Media Postings		
		Weblink for Author's Permission to Publish Form		Author Sup	pport:		
		Weblink for Purchasing Books (Goal: Minimum 10 Books per Writer)			TDG Representative for Virtual Book-Signing Events		
		Weblink for Monitoring Submissions and Sales Progress			Weblink for Publisher/Client Evaluation		
				Continuati	Continuation:  Preparation for Next Book		
					\$0 – No Initial Development Cost		
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## TDG BOOK PUBLISHING REFERENCES (COMPILATIONS)

•	Westmount	Pathfinder	Club -	Ouebec	Conf.
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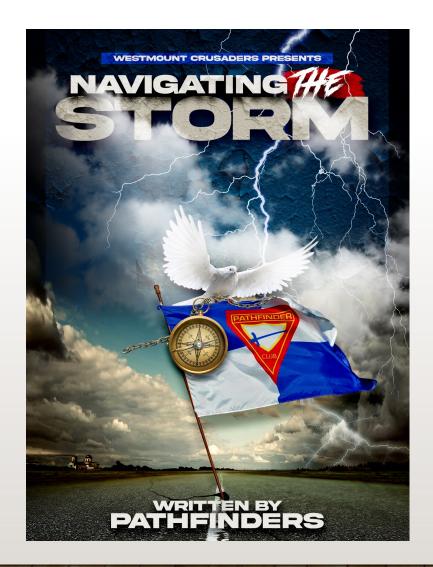
- Southwest Region Conf. Pathfinders
- SWRC Women Ministries (Teen Girls)
- Adventist Young Professionals
- Red River Valley Academy Winnipeg, Canada
- Arizona Conf. Schools (All)
- Lake Region Conf. Schools (All) 1st Book
- Lake Region Conf. Schools (All) 2nd Book
- Glendale Adventist Academy
- Conroe Adventist Academy
- Savannah Junior Academy

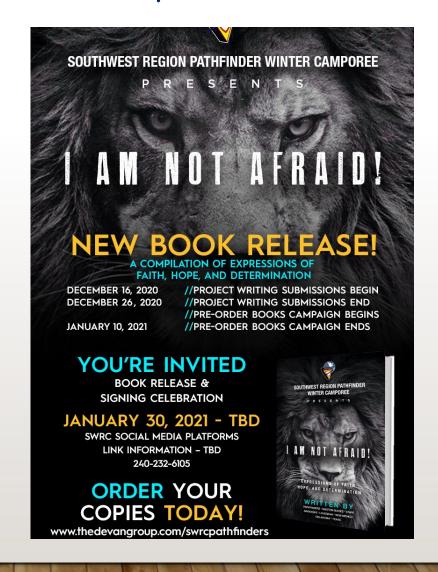
- Ramah Junior Academy Cleveland
- Hinsdale Fil-Am Youth –Chicago
- Shiloh SDA Church Brooklyn
- Grace Temple SDA Church Fort Worth, TX
- South Central Conf. Prayer Ministry
- I Have a Dream2 Uganda Africa
- Bethlehem Baptist Church Alexander, VA
- Columbus Ohio Black Nurses Association
- NAD Youth/Young Adult Ministry 7 Resources
- NAD Prayer Ministries 1 Resource
- Linwood Public Charter School Shreveport, LA

- · Lindley 6 Grade Academy (Public) Atlanta, GA
- · Living Waters School (Private) Washington DC
- Riverside County Fire Dept. (Pending)
- Rays of Lights TV (Pending) Rupert Salmon
- Empowered Women Alvina Ryan (Lead)
- iTESTIFY Alvina Ryan (Lead)
- Chronic Pain Conquers Khalilah Bruzual Lead
- Dallas Community Center Dallas, TX
- · Jeff Hunt Karate School Queens, NY
- · More available upon request!

To request a consultation for details, contact us ASAP at <a href="https://www.thedevangroup.com/contact">www.thedevangroup.com/contact</a> or 240-232-6105

## Pathfinder Book Projects (Samples)







## Certificate of Authorship

Presented to

Claretha Walker

For Successfully Completing Writing Requirements for Publication 1<sup>st</sup> Book Writing Project

#### **NAVIGATING THE STORM**

April 30, 2023

Maxine C. Black President & CEO

Mafine G. Black

Howard J. Small Sr. Vice President

ISBN: 978-1-64589-031-7

RCA# 1013

NAVIGATING

## Book Publishing Campaign Timeline

- □ Pathfinder Club Church Board Approval ASAP (Special Called Mtg)
- ☐ Fall Project Sign-up Deadline September 24, 2023
- ☐ Winter/Spring Project Sign-up Deadline January 28, 2024
- ☐ Fall Project 2024 Sign-up Deadline End of Camporee August 2024
- ☐ Completion Projects I Deadline November 15, 2023
- ☐ Completion Project 2 Deadline May 15, 2024
- ☐ Completion Project 3 Deadline November 15, 2024
- □ Note: A more detailed timeline is provided in the publishing proposal/agreement

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## Book-Writing Tips

- To meet the minimum number of writers (approximately 100), clubs may include church congregation, family and friends to participant.
- Choose a book title that will appeal to the public. This will help with sales!
- ❖ Give a narrow timeframe (7-10 days) for writings to be submitted. The less time, the more successful.
- Please do NOT called this writing project an ESSAY Believe us! Creative expressions, poems, and artwork are welcomed.
- Make writing assignment easy to follow: To build content, suggest they write 3 things about topic. Using a little humor will give balance to the book and make a great read.
- Allow Pathfinders the freedom to express their thoughts in their language and to write for themselves.
- Make it fun! Keep it simple! Don't over-structure or straitjacket the project.
- Encourage everyone to write their best and the editors will do the rest!
- ❖ Word Count up to 300 words maximum or short paragraphs for younger writers.
- Suggestion for multiple projects Club may require two writings in preparation for second book.

## POSSIBLE BOOK TITLES/THEMES (EXAMPLES):

- iBelieve in the Promise Because...
- God Will Do What He Says He Will Do...
   I May Be Young But...
- I am a Pathfinders Strong Because...
- I March Forward Because...
- When I Stand at Attention, I…
- Doing My Honest Part Makes Me...
- I Can Make a Difference in the World by...
   As a Master Guide, I Will...
- I Believe in the Promises of God Because...
   I am In It to Win It for Jesus...
- I Have Seen God...
- I Know God is with Me Because...
- My Greatest Witness of God...
- I Can Do My Honest Part if I…

- If I Could Do It Over Again...
- You May Not Believe It, But I Know God Can...
- My Life is about Hope Because...
- As a Pathfinder I Will...
- As a Pathfinder, I Have Seen God...

- Dear God, please...
- Dear God, I Thank You for...
- By God's Grace, I am Determined to...
- YOU ARE WELCOME TO CHOOSE YOUR OWN