



**The DeVan Group Publishing Launches New, \$0 Down
Inspirational Book-Writing Campaign for
NAD Pathfinder Clubs Raising Funds for the
2024 BELIEVE THE PROMISE INTERNATIONAL CAMPOREE**
www.thedevangroup.com

FOR IMMEDIATE RELEASE: Largo, MD, August 30, 2023 – Pastor James L. Black, Sr., Founder & Owner of The DeVan Group Publishing, former NAD Pathfinder Ministries Director (2000-2016), 5-Star Master Guide, and author of 23 books/resources, is offering Pathfinder Clubs a unique opportunity called ***WRITE with PATHFINDERS Inspirational Book-Writing Projects***

(A Compilation Book – 1 page per writer) to help raise funds before and after the 2024 Believe the Promise Camporee.

Following a step-by-step process, NAD Clubs can earn a minimum of \$5000 (30% royalty) per book in approximately 60 days. There is a limit of 3 book projects per club - suggested (Fall 2023, Spring 2024, and post camporee Fall 2024).

This represents a \$15,000 potential with \$0 Down/\$0 Risk, and we do all the work!

Offer limit - First 200 Clubs Only – Receive Additional Incentive/Referral Bonuses. To request a consultation the details, visit www.thedevangroup.com/contact.

A Personal Note from the Publisher:

Greetings from Maxine and our dedicated team! It's with genuine honor and excitement that I extend a warm welcome to you, in collaboration with the North American Division Pathfinders and the upcoming 2024 Believe the Promise International Camporee.

Having closely witnessed the challenges that Pathfinder directors face over the years – their valiant efforts to spark interest and raise funds for Pathfinder events – I'm thrilled to be part of this transformative journey. Our mission is to help Pathfinders create history by becoming published authors, complete with invaluable references and publishing credentials, all while reaping financial rewards.

Our ambition knows no bounds, as we aspire to contribute a staggering \$3,000,000 to the Pathfinder community in the next 12-15 months. Our track record in aiding public/private schools, churches, and organizations attests to our capability. This venture is particularly meaningful, as it allows us to give back to the ministry I once had the privilege of leading.

Our commitment is resolute – we've allocated a substantial 90% of our publishing endeavors to accommodate the Pathfinder family. While the possibility of serving even more than 200 clubs per campaign beckons, our current focus is on rallying as many clubs as possible to join us without delay.

Anticipation is building for the joyous occasion of your New Book Release/Signing Celebration, which we eagerly anticipate sharing via Zoom. Moreover, I'm thrilled to invite you to connect with us at The DeVan Group Publishing's Exhibit Booth during the BTP Camporee. An exclusive, special designed trading pin awaits those clubs that surmount their projects and achieve their objectives.

With heartfelt blessings,

Your Former NAD Pathfinder Director (2000-2016)

Pastor James & Maxine Black, Founders/Owners
The DeVan Group Publishing www.thedevangroup.com

To request a consultation for details, contact us ASAP
www.thedevangroup.com/contact or 240-232-6105



TDG PUBLISHING TERMS/PROVISIONS

THE DEVAN GROUP PUBLISHING WILL PROVIDE THE FOLLOWING BOOK-PUBLISHING SERVICES:

Start-Up Services:

- Free Consultation for Book-Writing/Publishing
- Church Board Approval (CBA)
- Waived \$3000 Book Publishing Development Costs
- Signing Publishing Proposal Agreement with Terms
- Participant Guide for Publishing Details (Online Link)
- Timeline with Deadline Dates

Cover and Design:

- Content Markup for Book Cover (Front & Back)
- Graphics for Cover Design and Book Release Flyer
- Dedicated Webpage for Project Campaign

Author Collaboration:

- Minimum 100 Writers Per Book (Including Church Members, Family, Friends)
- Weblink Submission for Writers
- Weblink for Author's Permission to Publish Form
- Weblink for Purchasing Books (Goal: Minimum 10 Books per Writer)
- Weblink for Monitoring Submissions and Sales Progress

Editing and Publishing:

- Assignment of Writings to Professional Editor
- Book Size: 6x9
- B/W Pages: Maximum 150
- Full Color/Glossy Laminated Cover
- 70lbs Paper
- ISBN Assignment and Fee Included
- Copyright Fee Included
- Editing Services
- Progress Draft and Final Draft Review

Distribution and Sales:

- Royalty Payout (Up to 30%) with Immediate Payout after Preorder End Date
- High-Quality Printing and Bulk Delivery to Churches
- Registered Certificates of Authorship
- Social Media Postings

Author Support:

- TDG Representative for Virtual Book-Signing Events
- Weblink for Publisher/Client Evaluation

Continuation:

- Preparation for Next Book
- \$0 – No Initial Development Cost

TDG BOOK PUBLISHING REFERENCES (COMPILATIONS)

-
- Westmount Pathfinder Club - Quebec Conf.
 - Southwest Region Conf. Pathfinders
 - SWRC Women Ministries (Teen Girls)
 - Adventist Young Professionals
 - Red River Valley Academy - Winnipeg, Canada
 - Arizona Conf. Schools (All)
 - Lake Region Conf. Schools (All) 1st Book
 - Lake Region Conf. Schools (All) 2nd Book
 - Glendale Adventist Academy
 - Conroe Adventist Academy
 - Savannah Junior Academy
 - Ramah Junior Academy Cleveland
 - Hinsdale Fil-Am Youth –Chicago
 - Shiloh SDA Church – Brooklyn
 - Grace Temple SDA Church - Fort Worth, TX
 - South Central Conf. Prayer Ministry
 - I Have a Dream2 - Uganda Africa
 - Bethlehem Baptist Church - Alexander, VA
 - Columbus Ohio Black Nurses Association
 - NAD Youth/Young Adult Ministry - 7 Resources
 - NAD Prayer Ministries - 1 Resource
 - Linwood Public Charter School - Shreveport, LA
 - Lindley 6 Grade Academy (Public) - Atlanta, GA
 - Living Waters School (Private) Washington DC
 - Riverside County Fire Dept. (Pending)
 - Rays of Lights TV (Pending) – Rupert Salmon
 - Empowered Women - Alvina Ryan (Lead)
 - iTESTIFY - Alvina Ryan (Lead)
 - Chronic Pain Conquers - Khalilah Bruzual Lead
 - Dallas Community Center - Dallas, TX
 - Jeff Hunt Karate School - Queens, NY
 - **More available upon request!**

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Pathfinder Book Projects (Samples)



SOUTHWEST REGION PATHFINDER WINTER CAMPOREE
PRESENTS
I AM NOT AFRAID!
NEW BOOK RELEASE!
A COMPILATION OF EXPRESSIONS OF
FAITH, HOPE, AND DETERMINATION

DECEMBER 16, 2020 //PROJECT WRITING SUBMISSIONS BEGIN
DECEMBER 26, 2020 //PROJECT WRITING SUBMISSIONS END
JANUARY 10, 2021 //PRE-ORDER BOOKS CAMPAIGN BEGINS
//PRE-ORDER BOOKS CAMPAIGN ENDS

YOU'RE INVITED
BOOK RELEASE &
SIGNING CELEBRATION
JANUARY 30, 2021 - TBD
SWRC SOCIAL MEDIA PLATFORMS
LINK INFORMATION - TBD
240-232-6105

ORDER YOUR COPIES TODAY!
www.thedevangroup.com/swrcpathfinders



Certificate of Authorship

Presented to

Claretha Walker

For Successfully Completing Writing
Requirements for Publication
1st Book Writing Project

NAVIGATING THE STORM

April 30, 2023

Maxine C. Black

Maxine C. Black
President & CEO

Howard J. Small

Howard J. Small
Sr. Vice President



ISBN: 978-1-64589-031-7

RCA# 1013

Book Publishing Campaign Timeline

- ❑ Pathfinder Club Church Board Approval – ASAP (Special Called Mtg)
- ❑ Fall Project - Sign-up Deadline – September 24, 2023
- ❑ Winter/Spring Project – Sign-up Deadline – January 28, 2024
- ❑ Fall Project 2024 – Sign-up Deadline – End of Camporee – August 2024
- ❑ Completion – Projects 1 – Deadline - November 15, 2023
- ❑ Completion - Project 2 – Deadline – May 15, 2024
- ❑ Completion - Project 3 – Deadline - November 15, 2024
- ❑ **Note:** A more detailed timeline is provided in the publishing proposal/agreement

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Book-Writing Tips

- ❖ To meet the minimum number of writers (approximately 100), clubs may include church congregation, family and friends to participant.
- ❖ Choose a book title that will appeal to the public. This will help with sales!
- ❖ Give a narrow timeframe (7-10 days) for writings to be submitted. The less time, the more successful.
- ❖ Please do NOT call this writing project an ESSAY – Believe us! Creative expressions, poems, and artwork are welcomed.
- ❖ Make writing assignment easy to follow: To build content, suggest they write 3 things about topic. Using a little humor will give balance to the book and make a great read.
- ❖ Allow Pathfinders the freedom to express their thoughts in their language and to write for themselves.
- ❖ Make it fun! Keep it simple! Don't over-structure or straitjacket the project.
- ❖ Encourage everyone to write their best and the editors will do the rest!
- ❖ Word Count – up to 300 words maximum or short paragraphs for younger writers.
- ❖ Suggestion for multiple projects – Club may require two writings in preparation for second book.

POSSIBLE BOOK TITLES/THEMES (EXAMPLES):

- iBelieve in the Promise Because...
- God Will Do What He Says He Will Do...
- I am a Pathfinders Strong Because...
- I March Forward Because...
- When I Stand at Attention, I...
- Doing My Honest Part Makes Me...
- I Can Make a Difference in the World by...
- I Believe in the Promises of God Because...
- I Have Seen God...
- I Know God is with Me Because...
- My Greatest Witness of God...
- I Can Do My Honest Part if I...
- If I Could Do It Over Again...
- I May Be Young But...
- You May Not Believe It, But I Know God Can...
- My Life is about Hope Because...
- As a Pathfinder I Will...
- As a Pathfinder, I Have Seen God...
- As a Master Guide, I Will...
- I am In It to Win It for Jesus..
- Dear God, please...
- Dear God, I Thank You for...
- By God's Grace, I am Determined to...
- **YOU ARE WELCOME TO CHOOSE YOUR OWN**